

A financial & charitable  
planning guide for the  
friends and supporters  
of Midland Memorial  
Foundation

# Focus on the Future

Fall/Winter 2011

Providing philanthropic support to Midland Memorial Hospital since 1945

## Mr. and Mrs. J. Howard Hodge: Planned Giving Innovators

*The Howard Hodge Unitrust was established in 1976 through careful planning and foresight by Mr. and Mrs. J. Howard Hodge.*

This charitable remainder trust continues even today to provide much-needed resources so that MMH may offer the very best healthcare to Midlanders. Since 1945, the Hodge family, both individually and through the Howard Hodge Unitrust, has contributed more than \$2.2 million benefitting a variety of critical hospital projects.

A native of Giddings, Texas, Howard came from a prominent West Texas theater family and was active in the theater business most of his life. He graduated from Draughn's Business College in Abilene, and in 1931 he came to Midland to operate The Grand Theater on North Main Street, which was opened by his father, H. T. Hodge, in 1928.

Veda Wells Hodge was born in Rising Star, Texas, in 1903. Her father was a pioneer Baptist minister. Veda attended the University of Colorado and Northwestern University, and graduated from Howard Payne University in 1925. She was employed as a teacher before she married Howard in 1931.

Together, the Hodges were successful partners in various oil, theater, and cable television ventures. The two were active members of First Baptist Church in Midland, Texas, where Veda taught an adult Sunday School class.

Veda was well-known for her leadership in civic, cultural, educational, and charitable organizations. She was appointed by Dwight D. Eisenhower to the

planning committee for the women's division of the White House Conference on Highway Safety. She served on various committees under Governors W. Lee O'Daniel, Preston Smith, Dolph Briscoe, and Allan Shivers. Veda also served on the advisory board of the Japan International Christian University. She also served on the Texas Commission on the Arts and Humanities, and was a former director of the Texas Safety Association.

In 1960, Veda was awarded an honorary doctorate from her alma mater, Howard Payne University. She was acknowledged as one of the state's outstanding women by the Texas Historical Commission and Foundation. She was honored with a historical marker, placed at Howard Payne University's Veda Hodge Hall on the Brownwood, Texas campus.

Locally, Veda was a director of the Midland Symphony Board, a director of the Salvation Army in Midland, and president of the Midland College Foundation Board. In 1945, she was among the first shareholders who undertook the challenge to raise funds to build Midland's very first hospital. Veda served as a governor of Midland Memorial Foundation until her death in 1979.

Howard and Veda were certainly ahead of their time. We hope to honor the memory of these incredible Midlanders by expressing our gratitude for their thoughtful planning which continues to assist Midland Memorial Hospital even more than 30 years after their passing.



Howard and  
Veda Hodge

### Inside

- Barbara Bemis Duke:  
A Legacy of Compassion
- The Dorothy Haden, R.N.,  
Scholarship Fund: A Gift  
Of Love
- Cy Wagner, Jr.:  
A Dedicated Servant and  
Generous Supporter

# Barbara Bemis Duke: A Legacy of Compassion



Barbara Bemis Duke

*Midland Memorial Foundation was very sad to hear the news that our dear friend, Barbara Bemis Duke, died July 15, 2011. Barbara and her husband, Bob, who died in 2002, were pillars in Midland, known for their enduring contributions to both the business and social communities.*

Barbara was the owner of Mustang Mud Company which Bob founded in the early 1950s. She was an avid supporter of many local

organizations including Midland College, the Petroleum Museum, YMCA, Rays of Hope, and West Texas Aphasia Center.

Barbara and Bob were long-time supporters of Midland Memorial Hospital. Most recently, Barbara joined the top donors to the Campaign for Tomorrow to build the new patient tower. The Duke family's generous support has helped create a legacy of compassion and healing to the benefit of many Midlanders. As we fondly remember Barbara's big-hearted way of life, we miss her courageous and unassuming spirit.



Dorothy Haden

## The Dorothy Haden, R.N., Scholarship Fund: A Gift of Love

*Don Haden counts himself a lucky man for having the joy of being married to his wife, Dorothy. Just a few minutes with this sweet couple will leave a person with an assurance that true love does endure. Midland Memorial Foundation was not surprised to receive a call from Don expressing his desire to establish the Dorothy Haden, R.N., Scholarship Fund in Dorothy's honor.*

Dorothy attended and graduated from Mather School of Nursing at Southern Baptist Hospital in New Orleans in 1949. Southern Baptist Hospital had an arrangement with Tulane University for the nursing students to attend classes at Tulane to receive the college credits which were required for a Registered Nurse degree.

Dorothy's first nursing job was in the office of Dr. Thomas Abney in Odessa, Texas. Then Dot, as

her friends and family know her, took some time off in order to run their household while raising their two sons. Dorothy later worked at Midland Memorial Hospital for approximately 10 years in the 1960s, before becoming a school nurse with Midland Independent School District. She retired from MISD in 1980.

Dorothy was a nursing volunteer for the American Red Cross, teaching Mother-Baby Care classes in the evenings in the 1970's. She also served on the Family Services of Midland Board of Directors. Her last year on the Family Services Board, Dorothy served as President of the Board.

Now that they are both retired, Dot and Don live a quiet life together—just as they planned. The Dorothy Haden, R.N., Scholarship Fund will help nurses at Midland Memorial Hospital who desire to pursue advanced degrees in nursing. By helping other nurses, Don hopes to honor Dorothy's achievements while expressing his deep respect and love for her.



*Make a Difference  
in the Lives that Follow*

*To leave an enduring gift  
to Midland Memorial  
Foundation, please call  
Barbara Tom Jowell,  
Executive Director, Midland  
Memorial Foundation, at  
(432) 682-1468.*

# Cy Wagner, Jr.: A Dedicated Servant and Generous Supporter

*On Aug. 30, 2011, Midland Memorial Foundation received the heartbreaking news that Cyril Wagner, Jr. had died. Much was written about Cy in the weeks following his death. Stories of his visionary business practices, his talented ability to innovate in an unpredictable industry, and his philanthropic commitment to organizations which he respected, give credence to the fascinating life led by Cy.*

Cy, and his wife, Lissa Noël Wagner, have made an unmistakable difference in Midland. Their philanthropy reaches from Texas to Oklahoma, including Midland College, UTPB, the Wagner Noël Performing Arts Center, and the University of Oklahoma.

The Wagners have also been quite generous to Midland Memorial Foundation. Cy accepted an appointment to the Midland Memorial Foundation Board of Governors in 1982, and served faithfully

in that capacity until his death. For almost 30 years, the Wagners have supported important projects such as the MMF Endowment Fund, the Medical Office Building, and the Campaign for Tomorrow, both financially and through their insight and wisdom.

In 2008, the couple established The Lissa and Cy Wagner Endowment Fund. A portion of the interest earned from this fund is used to provide equipment, technology, and patient programs for Midland Memorial Hospital. We are honored that friends and family members can continue Cy's legacy of philanthropy and community support through this perpetual fund.

William James said, "The greatest use of life is to spend it for something that will outlast it." Certainly, Cy's many accomplishments will live on in the hearts and minds of the countless individuals who had the joy of knowing him. He certainly will live on in ours.



**Cy Wagner, Jr.**

If you would like to learn more about supporting Midland Memorial through an endowment fund, please contact Barbara Tom Jowell at (432) 682-1468 or [btj@btjconsultant.com](mailto:btj@btjconsultant.com).

## Special Tax-Free Giving Opportunity Extended Until Dec. 31

*The IRA charitable rollover provision that expired at the end of 2009 has been extended through Dec. 31, 2011. This unique and helpful provision allows you to make tax-free charitable contributions directly from your traditional IRA or your Roth IRA to support Midland Memorial Hospital. Here are the details:*

- You must be age 70½ or older at the time of the gift.
- Transfers must be made from a traditional or Roth IRA account. Gifts from other qualified plans, such as 401(k), 403(b), SEP, or Keogh, are not eligible for this tax treatment. However, assets from these plans may be transferred to a new IRA. The IRA can then be transferred directly to Midland County Hospital District, thus qualifying under the new

legislation. This will not, however, avoid minimum distributions from the qualified plan.

- Transfers must be made by your plan provider from your IRA account directly to Midland County Hospital District. Funds you withdraw and then contribute do not qualify.
- To ensure proper documentation, have your plan administrator make your check payable to Midland County Hospital District, and mail the donation to:  
Midland Memorial Foundation  
2200 West Illinois Avenue  
Midland, TX 79701

We are happy to serve you. For assistance with your IRA rollover gift or any retirement gifts, please call Barbara Tom Jowell at (432) 682-1468 or email [btj@btjconsultant.com](mailto:btj@btjconsultant.com).

## Are You Prepared For Dec. 31?

In our FREE brochure, *Your Guide to Year-End Giving*, you will discover:

- What you can give
- When you should give to get the most from your gift
- What benefits you receive when supporting causes you care about at the end of the year

**Return the enclosed reply card to receive your complimentary copy today.**



An aerial photograph of the new patient tower taken Oct. 13, 2011 reveals the final effort to close the exterior wall surrounding the tower, as well as the final installation of the glass and metal façades.

**\* Please Pardon Our Mess**  
**While We Build Your New Hospital.**



Midland Memorial Hospital  
 Midland, Texas  
 October 13, 2011



## MMF Donor Wall

The MMF Donor Wall was recently dismantled to prepare for construction of the future dining room which will connect to the new patient tower and the Barbara O'Shaughnessy Garden.

The Donor Wall commemorates gifts which range from \$5,000 to millions of dollars given to Midland Memorial Foundation since 1945. These gifts have been designated to many different funds including the MMF Endowment Fund, the MMF Nursing Scholarship Endowment Fund, and various named endowment funds. The Donor Wall is being redesigned for placement in a prominent location in the hospital after construction is completed.

A new display will be added to the new patient tower to celebrate the many contributions made specifically to the Campaign For Tomorrow.

## New Patient Tower Update

The main campus Emergency Department recently opened its beautiful new expansion space. With laminate wood floors and a lot of color, the new area is a striking example of the look patients will see throughout the new tower. We also gain some much-needed functionality, including:

- work space for security and for EMS personnel;
- a new, first-class decontamination area;
- two negative pressure isolation rooms; and
- two safe rooms for mental health patients.

Construction has begun on a new cafeteria space which will be located on the first floor. This area is slated to be completed by mid-summer 2012.

MMH has also entered a contract with a transition planner. This professional service is vital to ensure an efficient move into the new patient tower by coordinating relocation of critical equipment and technology, and, most importantly, our patients.

The sudden population increase in Midland County has caused dramatic increases in patient

activity. Architects and administrators have redesigned plans in order to add an additional eight patient rooms to accommodate current and future growth.

In the next few months visitors to MMH will notice the installation of parking garage signage as well as work on the new north entrance. Other year-end accomplishments should include the completion of the new surgery waiting room, a temporary helipad designation, and the completion of all drywall work through the ninth level.

Each time a new project milestone is achieved, our thoughts turn to the faithful supporters who have made this project possible. Midland Memorial Foundation is ever grateful for the generosity of so many individuals, foundations, and corporations who have given so selflessly for the betterment of our community.

Thank you for helping Midland Memorial Hospital fulfill its mission to provide high-quality, compassionate care and service to all patients.

# Thank You to Our Donors

CONTRIBUTIONS RECEIVED FROM July 12, 2011, through October 10, 2011

## PILLAR SOCIETY

Mr. Clarence Scharbauer, Jr./  
Pledge Payment/Building Fund

## BUILDERS SOCIETY

Asset distribution from the Hal C. Peck Trust  
\*Established the Hal and Sweetie Peck  
Endowment Fund

## CORNERSTONE SOCIETY

Chaparral Foundation/Pledge Payment/  
Building Fund  
RAM Foundation/Pledge Payment/  
Building Fund  
Kerry and Clarence Scharbauer, III/  
Pledge Payment/Building Fund  
Warren Equipment Company/  
Final Pledge Payment/Building Fund

## PATRON SOCIETY

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Howard Hodge Unitrust/General Fund  
Mrs. Karen Martin/Martin Family Fund  
of PBAF/Grant/Operating Tables  
Challenge Grant Fund  
Mr. & Mrs. George G. Staley/Building Fund  
The Bank of America Charitable Foundation,  
Inc./Grant/Building Fund  
The Sparks Family/Mr. & Mrs. Todd Sparks/  
Pledge Payment/Building Fund  
The Sparks Family/Mr. & Mrs. Todd Sparks/  
Pledge Payment/Building Fund

## FOUNDERS SOCIETY

Suzy S. Boldrick/Pledge Payment/Building Fund  
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\*Established the Dorothy Haden, R.N.,  
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*In Memory of Harvey Herd*  
Mr. & Mrs. David Schmidt/Herd Family Endowment Fund  
*In Memory of Harvey Herd*

# Thank You to Our Donors

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*In Memory of Betty George*

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Dr. & Mrs. Charles M. Younger/Herd Family  
Endowment Fund  
*In Memory of Harvey Herd*

Mr. Marvin L. Zoller/MMF Nursing  
Education Fund

\* Established Named Endowment Funds

## 2011 MMF Endowment Gift to MMH

According to the Midland Memorial Foundation Spending Policy, during any fiscal year, no more than 4½ percent of the total value of any endowment fund may be expended. This policy protects the principal, ensuring the permanence of each fund. For 2011, the gift from the Glendorn Equipment Endowment Fund, the B. R. Greathouse Endowment Fund, and all other unrestricted endowment funds totaled \$459,059 and was used to purchase an equipment and technology package for the surgical department.

From 2000 through Sept. 30, 2011, \$12.4 million has been raised in endowment funds. Since the first endowment gift was given to MMH in 2003, Midland Memorial Foundation has provided more than \$3.5 million of essential equipment for the hospital. MMF is grateful for the many contributors who help us provide critical resources for Midland Memorial Hospital.

## Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund  
Herb and Elizabeth Blankinship Endowment Fund  
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Joseph G. Suckarieh, M.D., Heart Institute Endowment Fund  
The Lissa and Cy Wagner Endowment Fund  
Charles M. Younger, M.D., Endowment Fund



For more information about establishing a named endowment fund, for you, your family, or a loved one, or to honor a special person, please give Barbara Tom Jowell a call at (432) 682-1468 or send her an email at [btj@btjconsultant.com](mailto:btj@btjconsultant.com).

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